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# Business English

THE WORLD OF WORK IN THE 21<sup>ST</sup> CENTURY

# Business English Module

- ▶ The world of work, education and communication has become increasingly international and English is the lingua franca for many businesses today.
- ▶ How business is done is rapidly changing due to globalization and digitization.
- ▶ The Business English course is a module which will explore contemporary themes and skills related to the world of work and business in the 21st century.





# Why should I take this course?

- ▶ You may be a business or economics student interested in the course themes.
- ▶ However, no previous knowledge of business or economics is required and the module is open to students of all faculties.
- ▶ You may want to train your professional English skills for future use in the workplace or studies abroad.
- ▶ You may have a personal interest in current affairs and business-related topics which impact on our society today.
- ▶ You enjoy lively debate on issues which matter and are interested in improving your oral and written communication skills.

# What will we be doing in this course?

Course topics include:

- ▶ corporate culture
- ▶ training and development
- ▶ finance
- ▶ digital business
- ▶ performance
- ▶ ethics



# What materials will we use?

- ▶ A new blended learning coursebook **Business Partner B2** ISBN 978-1292233567 (*Pearson*), which contains authentic video and audio content and articles from the leading media organisations and news channels.
- ▶ It also provides oral and written professional skills training and problem-solving collaborative **business workshops**.
- ▶ We will be looking at **real-life companies** and also following an international team as they deal with different professional challenges.
- ▶ **Business Partner** also gives students access to **MyEnglishLab**, digital interactive resources for self-study at home.
- ▶ Students will receive a substantial discount on the course book price (details at the beginning of the course).



# How often do classes take place?

- ▶ There will be weekly 90-minute classes on campus
- ▶ Class size is limited to a maximum of 12 participants





# What SLP level must I have to join the course?

- ▶ You must have a current SLP of at least **3332** to begin the course.
- ▶ 4 Bachelor credit points are awarded to students who pass the course.

# Who will be teaching the course?

- ▶ Your course teachers are Valerie Doyle who will be teaching 4 courses, and Sylke Schulte who will be teaching 2 courses.



# How do I get my 4 Bachelor credit points?

- ▶ You must attend class regularly over three consecutive terms and do the assigned tasks (workload 120 hours).
- ▶ You must achieve **at least a level 3** in **oral** and **writing** skills.
- ▶ The oral exam will be in the form of a 20-minute presentation and discussion on a business-related theme and will be held in June/start of July 2025.
- ▶ The written exam will be in the form of continuous assessment of a writing portfolio focusing on professional writing tasks such as business reports and proposals.

# What happens if I fail the exams?

- ▶ You have **two more tries** to pass the exams
- ▶ If you fail the portfolio writing assessment, you will have 2 more tries in the form of an on-site 60-minute writing exam.

# How do I join the course?

- ▶ You must register for one of the courses via Campus Management (CMS)  
For all questions concerning the timetable and Campus Management please contact Dr. Novo (room 1124, [novo@hsu-hh.de](mailto:novo@hsu-hh.de)) or Frau Henning.  
[melanie.henning@hsu-hh.de](mailto:melanie.henning@hsu-hh.de)

# Course Leader

- ▶ **Any questions about course content?**
- ▶ Contact Valerie Doyle, room 1124 ([doylev@hsu-hh.de](mailto:doylev@hsu-hh.de))  
or Sylke Schulte, room 2245 ([schultes@hsu-hh.de](mailto:schultes@hsu-hh.de) )